



To eliminate violence against women and girls



Caribbean Family Planning Affiliation Accredited Member of Launch of the Caribbean Sexual and Reproductive Health & Rights Observatory

Rev. Patricia Sheerattan-Bisnauth CEO, Caribbean Family Planning Affiliation September 30, 2021

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The Caribbean Family Planning Affiliation (CFPA)

Established in 1971, the CFPA is a CSO with a strong regional presence, comprising 16 members in Dutch, English and French speaking Caribbean countries. It is an accredited Member of the IPPF and part of the Americas and Caribbean Regional Office (ACRO).

The CFPA promotes SRHR and gender equality with particular focus on marginalized populations, providing SRH services, education and awareness, and advocacy to end discrimination against women, girls, LGBTIQ+ persons and persons living with disabilities.

The Association addresses a range of SRHR and gender equality issues, and supports the rights of all persons, including youth and persons of diverse sexual orientation, gender identity and abilities, to make decisions about their bodies.

The CFPA works to promote the prevention of unplanned pregnancy and the right of women's choice and bodily autonomy, the right of adolescents to comprehensive sexuality education (CSE), and the elimination of GBV.





The Caribbean SRHR Observatory Objectives

To conduct social monitoring

To track progress towards the advancement of integrated SRHR and GBV in the region

To advocate for improved programming as well as policy and legislative reforms



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LEAVING **NO ONE** BEHIND Improved analysis of quality, disaggregated and comparable SRHR and GBV data to inform laws, policies and programmes

2. Increased **quality engagement of CSOs** leading to greater empowerment to conduct evidence-based advocacy

Expected Results

3. Strengthened policies, legislative and programmatic linkages between family violence and SRHR in the region





I. Desk Review, Standard Operating Procedures & Mapping

II. Stakeholder Engagement and Partnerships

III. Monitoring, Assessing and Evaluating Progress

Implementation Strategies

- Conduct desk review on SRHR issues and priorities and the enabling environment
- **Develop SOP** to determine standards around data collection, M&E
- Map potential partners for SRHR Observatory that will be feeding it data
- Commission information management system to be used as an integrated data repository and resource.
- **Engage institutions** that housed knowledge platforms such as UWI HARP and UNWOMEN in order to provide and exchange good practices regarding the establishment and functioning of the Caribbean Observatory on SRHR
- Conduct presentations with the various sub-regional and country level SRHR/GBV platforms/working groups, statistics offices, academia and private sector entities that were mapped to feed the Observatory data and formalize partnerships

- Map and engage groups that are in opposition to certain advancements in SRHR/GBV
- **Undertake data collection process** for inputting into the repository for analysis guided by the SOP.
- **Conduct analysis and evaluation of data** against the SRHR priorities and issues, bottlenecks and gaps uncovered in the desk review and stakeholder engagements
 - Monitor, assess and evaluate comparatively and contextually countries' progress on several priority areas and issues





IV. Advocacy and Communications



Implementation Strategies

- Develop and implement the Communications and Advocacy Plan to guide the implementation of the communications & advocacy work of the SRHR Observatory.
- **Commission virtual knowledge platform** comprising a website with the use of dashboards, infographics and case statistics with users to have the potential to generate their own graphs based on issues, indicators and countries
- Launch virtual knowledge platform
- Develop knowledge products
- Draft advocacy materials including policy briefs, position papers, press releases, advertorials, annual reports and fact sheets and prepare content for knowledge products
- Develop, review and launch knowledge products and disseminate via traditional and social media



Implementation Strategies

- Establish common discourse and linkages with existing advocacy groups and coalitions
- Mobilise community networks, gatekeepers, and other influencers to participate in and/or assist with implementing activities among identified communities across the region as part of the communications and advocacy plan and is key to ensure that no one is left behind
- Engage the cooperation and support of:
- CSOs in order to *facilitate community dialogue with members of the different vulnerable groups* such as women, girls, persons with disabilities, migrants & members of the LGBTQI+ community
- Regional advocates as strong allies to promote the work of the Observatory and advocate to target on their thematic areas of expertise in SRH/GBV to push for reforms.
- Facilitate an open space for dialogue and foster discussion to de-stigmatise issues on SRHR and GBV and effect reforms.
- Engage continuously with CSOs regionally and furnish them with evidence-based advocacy materials produced to inform their policy and legislative reform interventions
- Develop and implement *public information and advocacy (and stigma-reduction) campaigns* promoting gender-equitable norms, good attitudes and behaviours in relation to SRHR and GBV and address harmful masculinities

IV. Advocacy and Communications (cont'd)

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The Website

Infographics and case statistics

ALPRICE

Integrated repository and social monitory system Knowledge products + multimedia pieces in popularized formats



Implementation Strategies

• **Develop** resource mobilisation strategy and plan

• *Implement* resource mobilisation strategy and plan

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V. Resource Mobilisation for

Sustainability

- *Integrated within the work plan* to ensure the project's long-term survival and will be prioritised from the inception
- CFPA will seize the opportunity to advocate and solicit support from regional allies and broker partnerships during the *mapping of human, financial and technical resources* needed to run the SRHR Observatory annually.

Ecological Model

Societal

Organizational

Community, interpersonal

Individuals



CFPA will apply an ecological framework to reflect the complex interplay of the individual, interpersonal, organizational, community, and public policy¹ in critical awareness raising and fostering buy-in from key audiences. The model will align with the strategic outcomes, outputs, activities, and audience to guide the communications and advocacy strategy; this will strengthen the advocacy work of the Observatory, the visibility and flow of information emanating from it.





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